

MBA Tourism and Travel Management (2 Years)

COURSE STRUCTURE

Semester 1

Sl. No	Course Code	Name of the Course				
			L	T	P	C
1	I1PE101T	Tourism Concepts and Linkages	3	0	0	3
2	I1PE102T	Principles of Management	3	0	0	3
3	I1PE103T	Basics of Accounting and Finance	3	0	0	3
4	I1PE104T	Business English and Communication	3	0	0	3
5	I1PE105T	Indian History, Society, and Culture	3	0	0	3
6	I1PE106T	Global Tourism Geography	3	0	0	3
7	I1PE109L	Food and Nutrition	0	0	4	2
8	I1PE110R	PBL 1 Contribution of Tourism to the National Development	0	0	6	3
GENERIC ELECTIVE-1						
1	I1PE107T	Aqua-based Adventures	2	0	0	2
2	I1PE108T	Heritage Conservation & Management	2	0	0	2
		Total				25
Semester II						
Sl No	Course Code	Name of the Course				
			L	T	P	C
1	I1PE201T	Customer Relationship Management	3	0	0	3
2	I1PE202T	Organizational Behavior & Human Resources Management	3	0	0	3
3	I1PE203T	Tourism Marketing	3	0	0	3
4	I1PE204T	Travel Agency and Tour Operation Business	3	0	1	4
5	I1PE205T	International Tourism Business Environment	3	0	0	3
6	I1PE206L	PBL 2 Management of Service in the Tourism Industry	0	0	6	3
GENERIC ELECTIVE-2						
1	I1PE207T	Entrepreneurship in Tourism	2	0	0	2
2	I1PE208T	Event Management	2	0	0	2
OPEN ELECTIVE-1						
1	I1PE209T	Tour Guiding & Interpretation	2	0	0	2
2	I1PE210T	Basics of Adventure & Sports Tourism	2	0	0	2

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3	I1PE211T	Medical & Wellness Tourism	2	0	0	2
		Total				23
Semester III						
Sl. No.	Course Code	Name of the Course				
			L	T	P	C
1	MTSC5009	e - Tourism	3	0	0	3
2	MTSC5005	Tourism planning, policy, and development	3	0	0	3
3	MTSC5034	Tourism Transportation	3	0	0	3
4	MTSC5019	Computerized Reservation System (CRS)	3	0	1	4
6	MTCC5014	Business Research Methodology	3	0	0	3
7	MTSC6001	Summer Internship Project	0	0	6	3
8	XXXXXX	Inbound and Outbound Tour Operation	3	0	0	3
9	MTSC5011	PBL 3 e-Marketing in the Tourism Industry	0	0	6	3
OPEN ELECTIVE-2						
1	MTSC5036	Travel Documentation	2	0	0	2
2	MTCC5021	Basics of Logistics & Supply Chain Management	2	0	0	2
3	MTCC5022	Tourism Economics & Forex Management	2	0	0	2
		Total				27
Semester IV						
Sl No	Course Code	Name of the Course				
			L	T	P	C
1	MTSC5037	Air Fare & Ticketing	3	0	1	4
2	MTSC5012	Emerging trends in tourism	3	0	0	3
3	XXXXXX	Airport Operations & Management	3	0	0	3
4	MTSC5021	Eco-Tourism and Sustainable Development	3	0	0	3
5	MTSC5017	Dissertation	0	0	8	4
6	XXXXXX	MICE Management	3	0	0	3
7	XXXXXX	Itinerary Preparation and Tour Packaging	3	0	0	3
8	MTCC5025	Communication skills & Personality development	2	0	0	2
OPEN ELECTIVE-3						
1	XXXXXX	Tourist Behavior and Cross-Cultural Management	2	0	0	2
2	XXXXXX	Tourism & IT in Tourism	2	0	0	2
3	MTSC5040	Travel writing	2	0	0	2

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		Total			27
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Total Credit: $25+23+27+27 = 102$