#### **Galgotias University**

### School of Media and Communication Studies

#### PROGRAMME NAME: BA Journalism and Mass Communication

### Batch: 2024-28

# **First Semester**

S. No	Course name	Course Category ( Theory, Integrated, Comprehensive, Lab, Seminar, project )	L	т	Ρ	s	С	
1	Introduction to Mass Communication	Theory	4	0	0	0	4	Core
2	Digital Photography	Integrated	1	0	2	0	3	Core
3	Communicative Hindi	Practical	0	0	2	0	2	Core
4	Computing Skills	Practical	0	0	2	0	2	Core
5	Understanding India	Theory	3	0	0	0	3	Core
6	Any course of 3 Cr from Interdisciplinary basket	Theory/Practical					3	Elective 1
7	Minor-1	Theory/Practical					4	Minor
Total Credits							21	

# **Second Semester**

S. No	Course name	Course Category	L	т	Р	S	С	
1	Development Communication	Theory	3	0	0	0	3	Core
2	Reading and Writing Skills	Practical	0	0	2	0	2	Core
3	Communicative English	Practical	0	0	2	0	2	Core
4	Cinematography	Integrated	2	0	1	0	3	Core
5	Environmental Studies	Theory	3	0	0	0	3	Core
6	Any course of 3 Cr from Interdisciplinary basket	Theory/Practical					3	Elective 2
7	Minor-2	Theory/Practical					4	Minor
Total Credits							20	

## **Third Semester**

S. No	Course name	Course Category	L	т	Р	s	С	
1	Mobile Journalism	Practical	0	0	2	0	2	Core
2	Television Journalism	Comprehensive	2	0	1	1	4	Core
3	Journalism	Theory	4	0	0	0	4	Core
4	Modern Indian Language -1	Theory/Practical					2	Core
5	Non Linear Editing	Integrated	1	0	2	0	3	Core
6	Community Engagement	Field Project"	0	0	0	2	2	Field Project
7	Any course of 3 Cr from Interdisciplinary basket	Theory/Practical					3	Elective 3
8	Minor-3	Theory/Practical					4	Minor
Total Credits					24			

## **Fourth Semester**

S. No	Course name	Course Category	L	т	Р	S	С	
1	Multimedia Journalism	Comprehensive	2	0	1	1	4	Core
2	Graphic Designing	Practical	0	0	2	0	2	Core
3	Radio Jockeying & Podcasting	Integrated	2	0	1	0	3	Core
4	Media Laws & Ethics	Theory	3	0	0	0	3	Core
5	Modern Indian Language -2	Theory/Practical					2	

6	Health & Wellness	Theory/Practical					2		
7	Minor-4	Theory/Practical					4	Minor	
	Total Credits						20		
Fifth Semester									
S. No	Course name	Course Category	L	т	Ρ	S	С		
1	Data Journalism	Integrated	1	0	2	0	3	Elective 1	
2	Digital Marketing	Integrated	1	0	2	0	3	Elective 1	
3	Public Speaking & Street Play	Integrated	2		1	0	3		
4	Media Industry & Entrepreneurship	Theory	3		0	0	3		
5	Internship	Project	0	0	0	4	4	Field Project	
6	Minor-5	Theory/Practical					4	Minor	
Total Credits							20		
	Sixth	Semester							
S. No	Course name	Course Category	L	т	Ρ	S	С		
1	Communication Research	Theory	4		0	0	4	Core	
2	Specialised Reporting	Integrated	2	0	1	0	3	Core	
3	Website Designing	Integrated	1	•	1	0	2	Core	
4	Cultural Studies	Theory	3		0	0	3	Core	
5	Content Writing	Practical	0	0	2	0	2	Core	
6	Minor-6	Theory/Practical					4	Minor	
Total Credits							18		