## **Core Modules**

Programme Structure – MBA (Agribusiness Management)							
Total Credits-70							
First Semester							
No.	Course Code	Title of course	L	Т	P	Credit	
1	ABM 501	Principles of Management and Organizational Behaviour		0	0	3	
2	ABM 502	Managerial Accounting and Control		0	0	3	
3	ABM 503	Applied Agribusiness Economics		0	0	2	
4	ABM 510	Food Technology and Processing Management		0	0	3	
5	ABM 511	Rural Marketing		0	0	3	
6	ABM 536	Strategic Management for Agribusiness Emterprises		0	0	2	
7	A1PB102T	Intellectual Property and its Management in Agriculture		0	0	1	
		Total				17	

Second Semester							
No.	Course Code	Title of course	L	Т	P	Credit	
1	ABM 504	Human Resource Management for Agricultural Organisations		0	0	2	
2	ABM 505	Productions and Operations Management		0	0	2	
3	ABM 506	Agricultural and Food Marketing Management-I		0	0	2	
4	ABM 508	Agri supply and chain management		0	0	2	
5	ABM 538	Financial management in Agri-business		0	0	2	
6		Technical Writing and Communication Skills		0	2	1	
		Total				11	
Third Semester							
No.	Course Code	Title of course	L	Т	P	Credit	
1	ABM 507	Agricultural and food marketing management- 2 0		0	0	2	
2	ABM 509	International Trade for agricultural products 2 0		0	2		
3	ABM 537	Operations Research		0	0	2	
		Agricultural Research, Research Ethics and		0	2	1	

		Rural Development Programmes					
4		Master's Seminar	0	0	1	1	
5	ABM 521	Poultry and hatchery management	2	0	0	2	
	ABM 517	Farm power and machinery management		0	0	2	
		Total				12	
Fourth Semester							
No.	Course Code	de Title of course		Т	P	Credit	
1		Research (Summer Internship and Research Project)		0	30	30	
		Total				30	

## **Career Prospects**

- ➤ Higher education leading to Doctorate Programmes in India or abroad.
- ➤ Employment as managers/officers/technicians in various Government and Non-Government institutions including Finance, Food processing companies, Rural banking businesses, Agri products trading companies, Farming technology manufacturing firms, Non-banking financial companies.
- > Self-employment in agri-clinics, consultancy or in Agri skill development and training firms in India and abroad.